

# *Enchanted Waterways / The Travel Renaissance*

## **Privacy Policy**

**Enchanted Waterways/The Travel Renaissance** values your privacy. We understand that online interaction, including provision of information and purchase transactions, involves trust on your part. We take that trust seriously.

This Privacy Policy is a statement of **Enchanted Waterways'** current practices regarding the protection of privacy, and the confidentiality of personally identifiable information provided to us. It describes how information is collected from **Enchanted Waterways and The Travel Renaissance websites**, used, and potentially shared by us. This Privacy Policy applies solely to **Enchanted Waterways** and all Internet Websites owned and operated by **Enchanted Waterways**. **Enchanted Waterways'** Website may contain links to other Internet Websites. This Privacy Policy does not apply to linked Internet Websites. **Enchanted Waterways** makes no representations or warranties about, nor is it responsible for, the privacy practices of other Internet Websites. When you enter a linked Internet Website, **Enchanted Waterways** encourages you to read the privacy policy of that linked Website, as its privacy policy may differ substantially from this Privacy Policy.

**YOU AGREE TO READ THIS PRIVACY POLICY CAREFULLY BEFORE USING THE SERVICES OF ENCHANTED WATERWAYS OR THE TRAVEL RENAISSANCE.** If you do not agree to all of the terms and conditions of this Privacy Policy, you may not access or otherwise use **Enchanted Waterways website assets**. By accessing and using our websites, you agree to all of the terms and conditions of this Privacy Policy, including any changes or revisions to this Privacy Policy which **Enchanted Waterways** in its sole discretion, may make in the future. Your continued access and use of **Enchanted Waterways** web assets following the effective date of any such changes or revisions shall indicate your acceptance of the same.

This Privacy Policy is intended to apply to you, **Enchanted Waterways** and all Internet Websites owned and operated by **Enchanted Waterways**, including, but not limited to, **Enchanted Waterways.com and TheTravelRenaissance.com** .

## **THE INFORMATION WE COLLECT**

This notice applies to all information collected or submitted on **Enchanted Waterways** and/or **The Travel Renaissance** websites. We collect only the personally identifiable information about you or your client that is reasonably necessary to process or fulfill your particular online request or to achieve the specific purpose for which you have contacted us. Please obtain the consent of other individuals prior to providing **Enchanted Waterways** with their personal information. **Enchanted Waterways** retains only that information which you voluntarily give to us.

## USE OF PERSONAL INFORMATION

In order to receive any communication or publications from us, we need your email address. We won't disclose your email or any personal information to any third party without your consent.

**Enchanted Waterways** does not buy, rent, or sell email addresses to or from third parties. Every email communication or publication sent includes links to unsubscribe, allowing users to automatically and immediately remove themselves from subscription lists. The only way to receive email communications or publications from **Enchanted Waterways** is to subscribe to them.

Users may always opt out of receiving any **Enchanted Waterways** publication by going directly to its manage subscriptions page. **Enchanted Waterways** manages e-mail lists through its list management system. Unsubscribing from one list managed by **Enchanted Waterways** will not remove the user from all publication email lists. Users with questions or experiencing problems unsubscribing should email [CustomerService@Enchanted Waterways](mailto:CustomerService@EnchantedWaterways).

Currently, **Enchanted Waterways** uses your personally identifiable information or such information about your clients or group which you have provided to us with their consent, as reasonably necessary to process or fulfill your particular online request or to achieve the specific purpose for which you have contacted us. We may share some of your personally identifiable information with our affiliated product and service providers or other third parties, especially when reasonably necessary to process or fulfill your particular online request or to achieve the specific purpose for which you have contacted us. **Enchanted Waterways** may use your e-mail address to deliver to you updates highlighting specials, promotions, contests, sweepstakes and other opportunities available on our site and/or sponsored by our affiliated product or service providers and advertisers and/or to deliver information highlighting specials, promotions, contests, sweepstakes and other opportunities available on our sites and/or sponsored by our affiliated product and service providers. We may use an e-mail delivery and marketing company to send some e-mails that you have agreed to receive. However, we do not share your PIN/Username or sell, loan, trade, or rent financial information, such as credit card information or Social Security number, unless you specifically authorize us to do so, in writing.

We monitor traffic patterns and site usage to help us with ongoing development of the site. From time to time, **Enchanted Waterways** collects personal information in the form of profiles for various purposes aimed at better serving your needs and preferences. We may provide anonymous aggregate statistics about such things as our agents, prospects, sales, traffic patterns, and related information to reputable third party vendors. We may use the information we collect, online and offline, to notify you about important changes to our services, new services, and special offers we think you will find valuable. **Enchanted Waterways** also reserves the right to share or disclose your personally identifiable information when it determines, in its sole discretion, that the disclosure of such personally identifiable information is necessary to identify, contact, or bring legal action against you, if you may be causing intentional or unintentional injury to another, interfering with another's rights or property, including **Enchanted Waterways'**

rights or property, violating any applicable law, rule or regulation or if such disclosure is required by any applicable law, rule or regulation. Finally, **we never use or share** the personally identifiable information provided to us online in ways unrelated to the ones described above without also providing you with an opportunity to opt out or otherwise prohibit such unrelated uses.

## CHANGING PERSONAL INFORMATION AND OPTING OUT

**Enchanted Waterways** provides you at all times with the choice and the control over the collection and use of the personal information you provide to us. You may update, correct or remove your personal information at any time by e-mail or other written request. To protect your privacy and security, we will also take reasonable steps to verify your identity before making requested changes. If at any time you decide that you would rather not receive some or all of the information indicated above or would like us not to share your information with third parties for one or more of the purposes indicated above, simply notify us by e-mail or any other means that provides us with notice of your wishes. Once we receive your notice, please allow 10 business days for the change to take effect in our system. All e-mail correspondence from us contains an “Unsubscribe” option. However, please remember that if you are an **Enchanted Waterways/The Travel Renaissance** Independent Travel Agent, these communications are an important part of the services you pay for, and without them you cannot take advantage of the full value of our program.

## OUR COMMITMENT TO DATA SECURITY

To prevent unauthorized access, maintain data accuracy, and ensure the correct use of information, we have put in place appropriate physical, electronic, and managerial procedures to safeguard and secure the information we collect online. **Enchanted Waterways** utilizes our best efforts to protect the security of any information submitted or transmitted by you to us, including, but not limited to, personally identifiable information. **Enchanted Waterways** has security measures in place to protect the loss, misuse or alteration of the information under our control, including the use of a secure server. The secure socket layer technology (SSL) encrypts all information you input before it is sent to us. Please note that, regardless of the precautions we take, “faultless security” does not exist on the Internet. As a result, while we strive to protect your personal information, **Enchanted Waterways** cannot guarantee the security of any information you submit or transmit to us, and you do so at your own risk. In the unlikely event that an unauthorized third party compromises **Enchanted Waterways’** security system, **Enchanted Waterways** is not responsible for any occurrences or damages directly or indirectly caused by an unauthorized third party’s ability to view, use or disseminate your submissions or transmissions to **Enchanted Waterways**, or your personally identifiable information.

## USE OF COOKIES

When you visit **Enchanted Waterways**, we place a “cookie” on your personal computer. A cookie is a small data file that is transmitted between computers to help us recognize you when you return to our Website. Any information stored in the cookie is

encrypted, so no one can view the data it contains through unauthorized access to your computer. Most Internet browsers automatically accept cookies. You can, however, instruct your browser to stop accepting cookies or to prompt you before accepting a cookie from any site you may visit.

## CHILDREN

Any person under the age of 18 is not eligible to use the services of our Website. We encourage parents to play a central role in their child's online activities and to monitor the sites visited to ensure the child's privacy is being protected.

## HOW TO CONTACT US

E-mail address: [customerservice@Enchanted Waterways.com](mailto:customerservice@EnchantedWaterways.com)

Telephone: (617) 481-5111